



**+** **DUKASCOPY**  
Swiss Forex Bank & Marketplace

[www.dukascopy.com](http://www.dukascopy.com)





*Welcome*  
to Dukascopy Bank



*Create*  
your FX Strategy



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## Dukascopy Bank

**D**ukascopy Bank is one of the leaders in the foreign exchange industry, specialized in Spot Forex. The Swiss Company was founded in 2004, to fulfill market need for advanced technological trading solutions to traders.

Dukascopy Bank is based in Geneva, Switzerland. Host to multiple international organizations, Geneva is home to people and cultures from around the world. Stability, security and high FX regulatory standards of the country fit perfectly with Dukascopy Bank's culture. Dukascopy Bank is supervised by the Swiss Financial Market Supervisory Authority (FINMA), institution that is charged with preserving and the strengthening public confidence in the security and integrity of financial centre. Furthermore, the Bank is audited by KPMG, one of the world's leading auditors.

Today, Dukascopy Bank is an innovative Swiss based bank offering a unique combination of technological and Forex aptitude. The People of Dukascopy are driven by one goal and purpose: to continue shaping the most advantageous and transparent Forex trading environment imaginable for the benefit of its clients.

During years of presence in the brokerage market, the popularity of the company has been significantly increasing among individual and institutional clients. Our customers fully rely on Dukascopy Bank's unique execution quality.

Dukascopy Bank continues to follow its primary chosen business model (ECN) and constantly develops its relations with banks and financial institutions to create the world's biggest liquidity aggregator.

## White Label Program

Dukascopy Bank's White Label Program allows the partner to offer online currency trading via a simple integrated solution. The technology provides an opportunity to generate revenue for the partner through trading commissions.

The White Label Program has no direct implementation cost and comes with full back office support. Dukascopy Bank guides the partner through the sales, marketing, legal and IT components, enabling the business to be launched successfully. Furthermore, the partner has no direct maintenance expenses related to any aspect of the technology.

Dukascopy Bank's target is to provide its partners unique and tailor-made solutions according to their business demands, providing their clients added-value solutions. The complete implementation of a standard White Label Program takes up to 3 weeks, from application to launch.

As a leader in the Forex industry, Dukascopy Bank may offer to its partners the benefit of enjoying its world brand name and reputation. Our co-branded solution allows the partner to offer brand identity.



## Why Dukascopy Bank?

Dukascopy Bank is the leader in the foreign exchange industry, with a full in-house developed technology. The bank offers the advanced generation of liquidity aggregator in the FX Market, with a unique and transparent Forex Trading Solution with the following advantages:

### The Best Execution

Dukascopy Bank has a unique technology to hedge instantly any clients' trades directly with other Liquidity Providers. Dukascopy Bank is currently connected to Deutsche Bank, UBS, HSBC Bank, Goldman Sachs, JP Morgan, Bank of America, Commerzbank, Nomura, Barclays, Currenex, SEB, Société Générale, Citibank, BNP Paribas, EBS, Cantor Fitzgerald, HotspotFXI, Lava - FX All, Morgan Stanley and other liquidity providers. All trades are usually executed in milliseconds.

### The Biggest ECN Liquidity

The integration of the world's major Banks allows Dukascopy Bank to execute large orders, which can instantly be hedged within the Liquidity Providers' networks. For example, clients could trade with one click up to 200 million USD.





### **Low Spreads**

Dukascopy Bank has integrated liquidity of the world's leading foreign exchange banks and ECNs. Thanks to these numerous banks and service providers, Dukascopy Bank offers the deepest source of liquidity in the industry resulting in tight spreads.

### **Tailor Made Solution**

Dukascopy Bank is able to develop any tailor made solution for the needs of the partner's clients. As the main resources are dedicated to IT Research and Development, Dukascopy Bank is able to provide the partner with the most advanced in-house technology.

## A Solid Solution for the Partner

Dukascopy Bank's business model provides a fair transparent trading environment where market risk and clients conflicts of interest are limited. The business model provides equal client rights and opportunities, offering all participants equal execution, data feed, and pricing. This approach is focused and geared toward building a long term relationship between Dukascopy Bank and the partner.

### Back Office & Support

#### ■ Anonymity of White Label's Clients

Transparency and trust are the key points of a White Label Partnership. Dukascopy Bank is devoted to guarantee the complete confidentiality and anonymity of its White Label partner's clients.

#### ■ Multi Hierarchical Functionality

The White Label Back Office allows the partner to create different levels of access for its employees, from view access to full power mode, for each functionality.

#### ■ Real Time Reports

Dukascopy Bank provides its partner real time customized reports accordingly to a business strategy.

#### ■ Monitoring and Risk Management

The White Label Back Office allows the partner to follow clients' transactions, leverage and margin. It allows the partner to monitor its balance, equity, and total exposure.

#### ■ Full Account Creation Options

The White Label Back Office is designed to create "Self trader", "Introducing Agents", "Money Managers" and "Managed Clients" accounts in easy and straight forward steps.

#### ■ Credit/Debit Operation

The partner can perform internal transfers between clients' accounts, as well as collateral and commission accounts.

### ■ **Margin Policies**

The partner can select different margin policies per client.

### ■ **Collateral Account Management**

The partner can manage its collateral account (free assets) in a multi-currency deposit.

### ■ **Flexible Support**

Dukascopy Bank provides multiple means of communication such as telephone, email, video conference and Skype to resolve any issues. The partner is constantly informed about any new releases and developments that may impact his business.

### ■ **24/6 Help Desk Support in Several Languages**

Dukascopy Bank offers 24/6 help support. The partner is assigned a specialist who can assist with any issues with the trading platform, trading enquiries, and back office questions.

### ■ **Commission Map Creation**

The Back Office allows creation of different commission maps for the partner's clients, based on its clients' conditions.

### ■ **Complementary Staff Training Programs**

Dukascopy Bank considers partner's staff training an essential part of business success. The better is the know-how on the product; the better will be the clients' support and service.



## Implementation

The implementation of this service is fast and straightforward. There is no cost of implementation as there is no legal, IT or technical cost associated with this project. Furthermore, there is no investment required. A White Label Agreement will be signed between Dukascopy Bank and the partner.

### STAGE 1

### Implementation Schedule

Week 1  
Training of Partner  
Employees

Week 2  
Set up of partner's  
Back office

Week 3  
Finalization and  
Launch

### STAGE 2

### Operational Schedule

1<sup>st</sup> Quarter  
Implementation &  
Start of WL operations

2<sup>nd</sup> Quarter  
Service updates &  
1<sup>st</sup> Evaluation\*

4<sup>th</sup> Quarter  
Service updates &  
2<sup>st</sup> Evaluation




## Trading Platforms



Dukascopy has developed 4 different trading solutions allowing clients to trade from anywhere. The platforms are designed to deliver the ability to act and react quickly under different market situations. User interface panes are organized in such a way that users can easily monitor the market, current exposure, manage their orders and positions, follow the evolution of their equity, leverage, and performance. All platforms support a wide range of trading orders, such as: Market, Limit, Stop, Take Profit, Stop Loss, Stop Limit, Trailing Stop, Place Bid/Offer, IFD etc. "Slippage Control" functionality allows control of maximum price slippage on execution.

### Forex Trading Platforms

 <b>Java</b>	Optimized for manual trading	Detail monitoring interface	Add on technical analysis
<b>Jforex</b>	Auto trading	API for strategies and indicator	Historical tester - build in charts
<b>iPhone</b>	Access anywhere	Live, secure connection with server	Integration Dukascopy TV and others
<b>WEB</b>	Optimized quick access	Low technical requirements	Multiple language interface

## Join the Leader

**D**ukascopy Bank has developed an exceptional ECN – Marketplace technology. This fully customizable solution is ideal for established banks and brokerage firms. Integrating such an advanced solution will allow the partner to provide its clients a unique online trading platform.

Any institution in compliance with regulations can start the process by applying to Dukascopy Bank for an evaluation and begin to benefit from this unique technology.

It is time to make your

*MOVE*

and become a partner





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